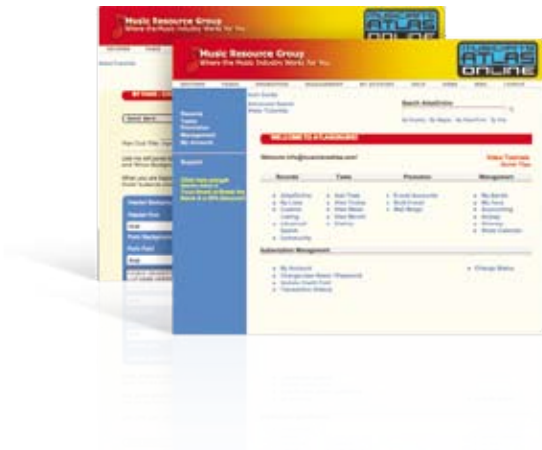


MUSICIAN'S ATLAS ONLINE



Career resource guides get mixed reactions from even the most ambitious musicians. Didn't we get into this business to avoid phrases like "career resources"? For those tired of juggling 10 social networking identities for the sake of self-promotion, there's Musician's AtlasOnline. The site, musiciansatlas.com, offers a one-stop solution for connecting with promoters, venues, managers, and anyone else who might help a music career become professional and profitable. Members gain access to a huge database of industry colleagues and easy-to-master promotional tools such as bulk email service through Yahoo or Gmail. Use AtlasOnline for accounting, airplay tracking or booking tours, and kiss those MySpace-overkill blues goodbye.

STREET PRICE: annual fee around \$140

A S S E E N I N :

Performing Songwriter



“A one-stop solution for connecting with promoters, venues, managers, and anyone else who might help a music career become professional and profitable.”

—Performing Songwriter

June 2008

Be Heard.